



Breakfast on the Farm Summary of Host Farm Expectations

Breakfast on the Farm is an industry-led event designed to showcase a selection of Vermont farms and to introduce the non-farming public to modern agriculture. It is organized by volunteers from across the dairy industry, and supported by the Vermont Agency of Agriculture, Food and Markets, and a variety of sponsors. Farms that are not already open to agritourism or have commercial operation sales on their farm are preferred. It is an educational event that emphasizes the importance of environmental stewardship, food safety and good animal care. Because of the size and scope of the event, it is not for every farm or every farmer. Below is a checklist to help you decide if hosting Breakfast on the Farm is right for you and your family.

Yes we have.....

- Facilities and farmstead that will accommodate 1,500 - 2,000 visitors in a 3-4 hour period
- Parking for approximately 300 cars at one time, approx. 5 acres of well drained area within walking distance of the main farm
- Buildings or space for a tent that will accommodate 350 – 400 people for breakfast
- Accessible water/electric hook-ups near breakfast tent site
- Suggestions on where to rent or access to portable toilets, hand washing facilities, potable water, waste receptacles, tables, chairs, tents, golf carts, gators
- Adequate liability insurance to cover visitors (if not, we will help secure and fund a special policy for the event)
- Have you hosted groups on your farm before? (for example school field trips, legislators, etc)

Yes we are.....

- Comfortable with allowing visitors access to all areas of the farm that are safe and accessible
- Willing to comply with bio-security standards set by UVM Extension
- Willing to have a safety assessment of the farmstead conducted
- Able to commit time and resources to plan and organize the event; to attend 5-10 planning meetings and to prepare the farm. Keep in mind that you will not need to run the committee and that committee members will provide needed leadership
- Willing to work with a planning committee of 10 - 15 volunteers
- Willing to work with your farm vendors to rally sponsorships and in-kind support for the event
- Willing to identify areas in need of maintenance, cleaning and other event preparations on the farm; and willing to follow through with on-farm preparation projects

- ___ Willing to serve or have someone from your farm serve as a media spokesperson for your farm and to participate in possible media trainings prior to the event
- ___ Willing to have a member(s) of the Breakfast on the Farm Committee visit the farm prior to selection
- ___ Dedicated to good stewardship of our land and water, and operating in accordance with Vermont's Required Agricultural Practices
- ___ Committed to upholding the highest food safety standards and best practices for animal care
- ___ In good standing with the Vermont Agency of Agriculture, Food, and Markets and the Department of Environmental Conservation

If you were unable to check off any of the above items, please provide more details below:



Vermont Breakfast on the Farm Host Farm Application Year to Host 2020



Filling out this application is the first step in the process of being considered to potentially host a Breakfast on the Farm program.

Application Deadline: September 27, 2019

Application Directions:

If you would like your farm to be considered for Breakfast on the Farm (BOTF), please complete this application and submit it to **VermontBreakfastOnTheFarm@Gmail.com** for approval. Breakfast on the Farm showcases a selection of Vermont's farms. A limited number of farms (two) will be selected based on factors such as offerings, accessibility and geographic location.

When you sign on to be a host farm, you are not alone. The Breakfast on the Farm Committee will help you plan and coordinate the event and recruit volunteers. In addition, BOTF has equipment, signage and other resources to help make sure the day goes smoothly. The Committee has also created a bevy of materials to help promote the event – including fliers, posters and tickets – and will work with traditional and social media to get the word out. Your event will also be featured on the BOTF web site.

Thank you for your interest in Breakfast on the Farm. To view photos from past BOTF events, visit: www.VermontBreakfastOnTheFarm.com. If you have any questions, please contact VermontBreakfastonTheFarm.com or Melissa Carabeau at (802) 624-0792, mcarabeau@poulingrain.com.

I. Contact Information

Farm name: _____

Farm owner(s): _____

Other family members involved in the farm: _____

Designated contact person: _____

Mailing Address: _____ City, State, Zip: _____

Farm Address (if different): (Street, City, State, Zip): _____

Home phone: _____ Cell phone: _____

E-mail: _____ Website: _____

II. About Your Farm

In what county is your farm located? _____

What is the nearest major town? _____ How many miles from the farm is this major town? _____

What best describes the commodity/commodities produced on your farm? (Please check all that apply.)

- | | |
|--|---|
| <input type="checkbox"/> Milk (dairy) | <input type="checkbox"/> What is your herd average? _____ |
| <input type="checkbox"/> Meat (please indicate what species) _____ | <input type="checkbox"/> What is your somatic cell count? _____ |
| <input type="checkbox"/> Vegetables | <input type="checkbox"/> How many cows do you milk? _____ |
| <input type="checkbox"/> Fruits | |
| <input type="checkbox"/> Other (please be specific): _____ | |

What two key messages do you hope to convey to the visitors?

Are there any issues that you could perceive in which the public might have a negative perspective of your farm?

Which of the following are characteristics of your farm? (Please check all that apply.)

- | | |
|---|--|
| <input type="checkbox"/> Cover Cropping | <input type="checkbox"/> Water conserving |
| <input type="checkbox"/> No-till | <input type="checkbox"/> Pasture-based animal system |
| <input type="checkbox"/> Certified Organic | <input type="checkbox"/> Conservation/agricultural easements |
| <input type="checkbox"/> Centennial Farm | <input type="checkbox"/> Diversified Farm |
| <input type="checkbox"/> Follow a Nutrient Management Plan | <input type="checkbox"/> Robotic Milking Facility |
| <input type="checkbox"/> Energy conservation: solar, wind, geothermal | <input type="checkbox"/> Nutritionist Relationship |
| <input type="checkbox"/> Compliance with Vermont agriculture laws | <input type="checkbox"/> Veterinarian Relationship |
| <input type="checkbox"/> Calf Nursery | <input type="checkbox"/> Activity Tracking System for Cows |

How do you market your products? (Please check all that apply.)

- | | |
|--|--|
| <input type="checkbox"/> Cooperative - Which one? _____ | <input type="checkbox"/> Community Supported Agriculture (CSA) |
| <input type="checkbox"/> Restaurants | <input type="checkbox"/> On-farm |
| <input type="checkbox"/> Direct to stores | <input type="checkbox"/> U-Pick |
| <input type="checkbox"/> Wholesale | <input type="checkbox"/> Other (please describe): |
| <input type="checkbox"/> Farmers markets – please list specific markets: _____ | |

Have you attended a Vermont Breakfast on the Farm event before?

- A. Yes, as a volunteer
- B. Yes, as a guest
- C. No

Are you aware of other large public agricultural events that take place in your area?

How many acres do you farm and what are the primary crops grown?

How many generations is this farm and/or how many years has it been in business?

Why do you want to host Breakfast on the Farm?

III. Insurance

Do you currently carry liability insurance that covers visitors to your farm?

If you do not have liability insurance, special event liability coverage may be possible through your insurance carrier. Please note that activities involving vehicles or machinery often require additional/specialized liability insurance beyond the standard liability. It will be required that you have a special one-day policy if not already covered. Any additional insurance costs will be covered through the funds raised.

IV. Farm Description

Please list three to four key aspects of your farm that will be of interest to visitors. What will visitors do or see while on the farm and what is unique about the farm?

V Signatures

Farm owner

Date

